moniCore

About

Introducing **MoniCore**! The latest product from the industry leading small business cash flow analytics platform, Monit. MoniCore ingests a bank's core transaction data to surface highly qualified leads to front line bankers & relationship managers. The Insights Engine analyzes customer data to automatically identify financial trends, suggest next best product recommendations and surface opportunities to increase wallet share at your institution.

Case Study & ROI

Within the first 7 days of going live, a $2bn bank received 1000+ leads on 3,500 SMBs. MoniCore-derived leads were tracked in Salesforce with initial new revenue to the bank totalling more than $50,000! Prior to using MoniCore, the Bank allocated analyst spend of $250,000 annually to conduct similar, ad-hoc reports.

| Bank Accounts | Payments | (?) | You have **90** clients with significant wires. |

| Bank Accounts | Payment Providers | (?) | You have **161** clients using potentially high-cost payment providers. |

| Bank Accounts | Merchant Services | (?) | You have **107** clients who appear to be using outside merchant services. |

| Bank Accounts | Business Solutions | (?) | You have **319** clients who appear to be using outside payroll providers. |

Take Action

Empower your bankers and drive growth with data-driven sales intelligence. Leverage core transaction data (via batch file or activate our digital banking integration) to deliver timely, personalized insights to your bankers. Reach out today to discuss partnership opportunities and receive a pricing quote!

Customers Include

Bank of Tennessee   Citizens Business Bank   FVCbank Success has a bank.   Texas Security Bank

Monitapp.io   linkedin.com/company/monit-fintech   Max Koenig, VP of Sales max@monitapp.io